Storefront
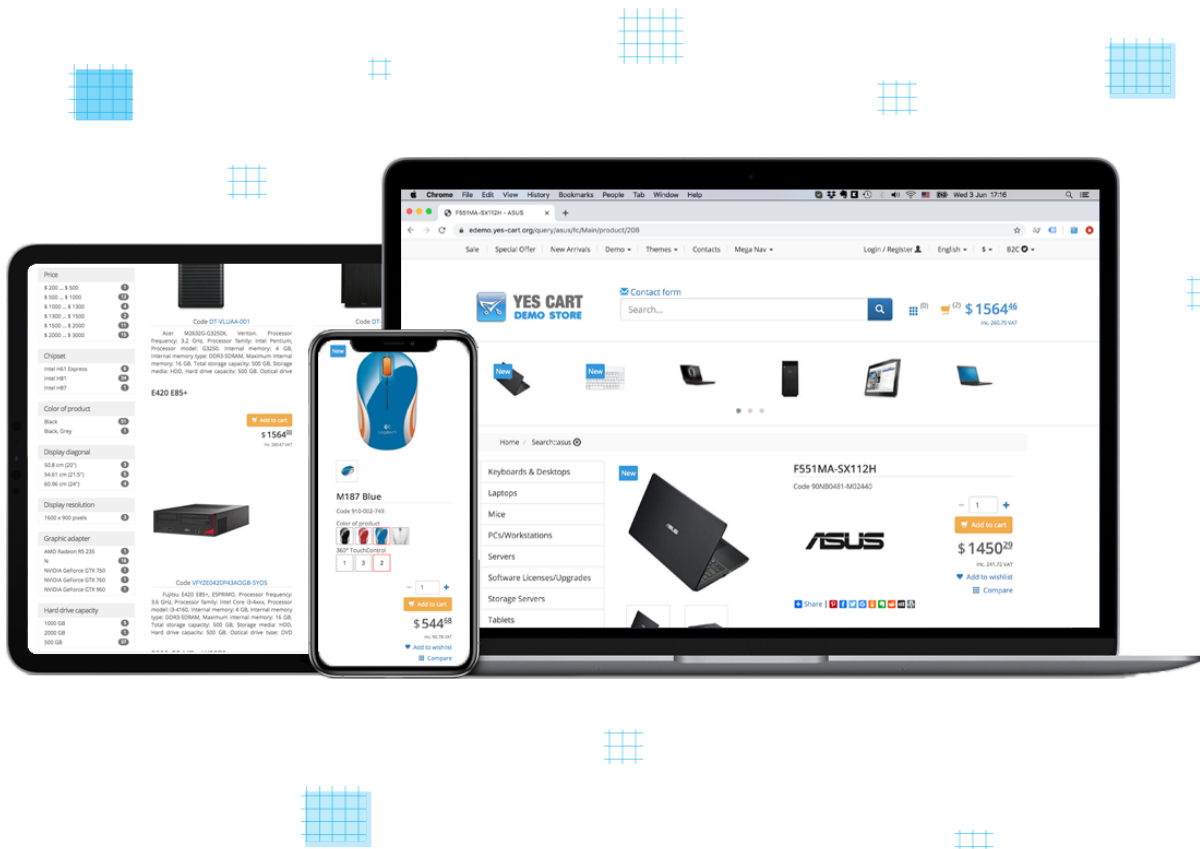
Storefront is the customer facing web application capable to hosting multitude of shops with unique look and feel through use of themes across a range of devices.

Everything in storefront webapp is geared towards providing the customer with a superior user experience though outstanding search and navigation capabilities enabling customer to quickly and effectively find what they are looking for or suggest good alternatives; encourage them to purchase with clear messaging of promotions and discounts, product links to alternatives, accessories, spares; providing easy and simple checkout process; promote shop branding and establish seasonal look and feel through themes; enable business to provide customer with essential information through CMS and micro sites capabilities and much more.

- Multi-currency
- Multi-language
- Search and navigation
- SEO
- Themes